

THE STUDIO AT SCA

Client: DENSU
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Contacts: Kelly
Writer: Marc
Stations: MMM

VO:

Here at AMI, we really wanted to beam this ad onto the Opera House.

But, for some reason, they didn't want the words 'Longer Lasting Sex' up in lights.

So instead, we hired an Opera singer;

OPERA SINGER:

Longerrrrr, stronnnngerrrr, performmmm in the bedroooooommm.

Tryyyyy it. Call A..M..I...

VO:

1800 10 10 80, that's 1800 10 10 80.

AMI. What a performance.